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Project 1:

Manufacturing unit for the manufacture of multi-parameter electrodiagnostic monitors

Sub-sector:
Medical devices



Description

Manufacturing unit for electrodiagnostic multi-parameter monitors, which are medical devices that display a number of physiological blood pressure parameters in real time (NIBP).



Highlights

- Global market for multi-parameter monitors: \$4.5 billion in 2018, expected to grow at a rate of 6.6% p.a. to reach \$8 billion in 2026
- Imports mainly from China and the United States
- Opportunity to manufacture these monitors locally as part of the national sovereignty strategy



Morocco's main importing countries

- China
- United States



Main inputs required

- Electronic board
- Plastic
- Iron



Financial indicators

- Potential investment : ~30 - 50 Mns MAD
- Potential sales : ~50 - 70 Mns MAD
- EBITDA (as % of sales) : ~5% - 10%
- Jobs : ~40 - 70 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

