

#11

Project 11 :

Assembly unit for self-diagnostic devices

Sub-sector:
Medical devices



Description

Production unit for innovative sensors used to design self-diagnostic instruments for patients (thermometers and oximeters). Unit capable of producing up to 2 million units per year



Highlights

The market for self-diagnostic medical devices has been growing strongly in recent years, supported by new user trends during the Covid19 health crisis.



Morocco's main importing countries

- China
- Japan



Main inputs required

- Electronic board
- Plastic



Financial indicators

- Potential investment : ~10 - 20 Mns MAD
- Potential sales : ~20 - 30 Mns MAD
- EBITDA (as % of sales) : ~5% - 10%
- Jobs : ~15 - 25 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

