

#14

Project 14:

Manufacturing unit for medical furniture

Sub-sector:
Medical devices



Description

Manufacturing unit for medical furniture such as couches, carts, stretchers, consultation tables, chemo chairs and others, which are intended to supply hospitals and clinics.



Highlights

- Moroccan market estimated at 100 - 150 million MAD, with local production covering 50% of national needs
- Opportunity to position oneself for export, as Moroccan products enjoy a good reputation, particularly in Europe (France), and are competitive on this market.
- Products mainly imported from China and Turkey, with highly variable quality levels



Morocco's main importing countries

- China
- Turkey



Main inputs required

- Metal
- Plastic
- Leather
- Foam



Financial indicators

- Potential investment : ~30 - 50 Mns MAD
- Potential sales : ~50 - 70 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~100 - 150 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

