

# #18

## Project 18 :

Manufacture of spectacle frames

Sub-sector:  
Medical devices



### Description

Spectacle frame manufacturing unit to ensure national sovereignty in this sector, which is heavily dependent on imports.



### Highlights

Growing European imports, mainly from China, providing an opportunity to position ourselves in the export market and conquer Europe.



### Morocco's main importing countries

- China
- Italy



### Main inputs required

- Plastic
- Glass



### Financial indicators

- Potential investment : ~20 - 30 Mns MAD
- Potential sales : ~80 - 100 Mns MAD
- EBITDA (as % of sales) : ~20%
- Jobs : ~70 - 100 direct jobs



### Investment incentives

#### Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

#### Training assistance :

- IDMAJ" program
- TAEHIL" program

#### Financing :

- Mezzanine SME
- Tamwilcom

