

#20

Project 20:

Manufacturing unit for serum packs

Sub-sector:
Medical devices



Description

Production unit for serum packs (polyethylene vinyl bags), mainly used by the hospitals for intravenous treatment



Highlights

- Moroccan dialysis market: ~4 billion MAD per year, for ~30,000 dialysis patients, growing in recent years.
- Moroccan imports up 7% since 2015, mainly from France and China



Morocco's main importing countries

- China
- France



Main inputs required

- Polyethylene vinyl



Financial indicators

- Potential investment : ~10 - 20 Mns MAD
- Potential sales : ~30 - 40 Mns MAD
- EBITDA (as % of sales) : ~10% -15%
- Jobs : ~15 - 20 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

