

#21

Project 21 :

Plastic bottle manufacturing unit

Sub-sector:
Packaging



Description

Blow-molding unit for hollow bodies and packaging articles in polyethylene terephthalate or polypropylene for the pharmaceutical industry



Highlights

- 100% imported by pharmaceutical laboratories, mainly from France and Spain
- Lack of local players positioned in these products, thus presenting an opportunity for local manufacturing of these products as part of the national sovereignty strategy.



Morocco's main importing countries

- Spain
- France



Main inputs required

- Polyethylene and polypropylene



Financial indicators

- Potential investment : ~20 - 30 Mns MAD
- Potential sales : ~40 - 50 Mns MAD
- EBITDA (as % of sales) : ~30%
- Jobs : ~100 - 150 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

