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Project 24:

Clinical drug trial centers

Sub-sector:
Clinical trials



Description

Creation of a clinical trials center of international stature and recognition, to improve upstream integration of the pharmaceutical ecosystem and provide more effective support for industrial pharmaceutical establishments.



Highlights

- There are 3 approved centers, but only one of them is operational, and carries out both clinical and bioequivalence trials.
- Local business still in its infancy
- National operators frequently turn to international centers (Jordan, Egypt...) to carry out their clinical and bioequivalence trials...



Financial indicators

- Potential investment : ~100 - 200 Mns MAD
- Potential sales : ~150 - 300 Mns MAD
- EBITDA (as % of sales) : ~15% -20%
- Jobs : ~30 - 60 direct jobs



Main customers

- Morocco
- Africa
- MENA zone

