

# #25

## Project 25:

Production unit for spices, tea and other products

**Sub-sector:**  
Aromatic and medicinal plants



### Description

Production unit for spices, tea and other products with a simple formulation of aromatic and medicinal plant resources to replace a large proportion of growing imports



### Highlights

- Significant potential, given Morocco's wealth of RTE, with more than 4,200 species recorded nationwide.
- Attractive growth prospects expected worldwide
- Strong export positioning potential for finished products



### Morocco's main importing countries

- China
- India
- Brazil



### Main inputs required

- Fennel, cumin, aniseed, mint, verbena, rose, lavender, fenugreek, saffron



### Financial indicators

- Potential investment : ~30- 40 Mns MAD
- Potential sales : ~110 - 120 Mns MAD
- EBITDA (as % of sales) : ~10% - 20%
- Jobs : ~100 - 120 direct jobs



### Investment incentives

#### Subsidies :

- ISTITMAR SME or VSE program, depending on sales

#### Training assistance :

- IDMAJ" program
- TAEHIL" program

#### Financing :

- Mezzanine SME
- Green Invest

Investment Charter \*

(\*) According to eligibility criteria

