

#28

Project 28:

Flavors and emulsions production unit

Sub-sector:
Flavors and
emulsions



Description

Production unit for flavors and emulsions mainly for the food industry, with the aim of strengthening the national market currently dominated by global giants.



Highlights

- Few national players in flavor production, due to the highly technical nature of the business
- Potential for flavor enhancement based on Morocco's aromatic and medicinal plant deposits



Morocco's main importing countries

- Ireland



Main inputs required

- Fruits
- Aromatic plants



Financial indicators

- Potential investment : ~100- 200 Mns MAD
- Potential sales : ~200 - 250 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~100 - 150 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green Invest

(*) According to eligibility criteria

