

#30

Project 30:

Natural fragrances production unit

Sub-sector:
Flavors and emulsions



Description

Fragrance production unit based on aromatic and medicinal plants resources, mainly for agri-food production, to strengthen the market currently dominated by global giants.



Highlights

- The market is dominated by global giants due to the technical nature of chemical fragrance production. Nevertheless, Morocco has a large deposit of aromatic and medicinal plants with great potential for the production of natural flavors and fragrances.



Morocco's main importing countries

- Ireland



Main inputs required

- Rosemary, Borneol thyme, Mint, Myrtle, Geranium, Lavandin, Pistachio mastic, Lemon verbenas...



Financial indicators

- Potential investment : ~50 - 70 Mns MAD
- Potential sales : ~220 - 260 Mns MAD
- EBITDA (as % of sales) : ~15% - 25%
- Jobs : ~500 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ " program
- TAEHIL " program

Financing :

- Mezzanine SME
- Green Invest

(*) According to eligibility criteria

