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Project 33:

Spirulina production unit

Sub-sector:
Additives and
supplements



Description

Spirulina production unit used mainly to boost the body's immune defenses (including the fight against malnutrition and malnutrition-related diseases).



Highlights

- Current trend towards spirulina as a dietary supplement for its many exceptional health benefits
- Strong export potential for spirulina in Africa and Europe
- Main customers: athletes, vegetarians, pregnant women, growing children...



Morocco's main importing countries

- Spain
- Italy



Main inputs required

- Spirulina



Financial indicators

- Potential investment : ~5 - 10 Mns MAD
- Potential sales : ~20 - 30 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~20 - 30 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ " program
- TAEHIL " program

Financing :

- Mezzanine SME
- Green Invest

(*) According to eligibility criteria

