

#35

Project 35:

Production unit for natural dyes and pigments

Sub-sector:
Additives and
supplements



Description

Production unit for natural dyes and pigments based on aromatic and medicinal plants resources. Products with low stability and rapid degradation, requiring an additional step (drying and encapsulation) to stabilize them.



Highlights

- The market for natural alternatives to artificial food coloring is growing rapidly
- Natural colorants account for 5 to 10% of the global colorants market, with average annual growth rates of 7 to 10%.



Morocco's main importing countries

- China
- Saudi Arabia
- Germany



Main inputs required

- Pastel des teinturies,
- Safran,
- Dyer's chamomile...



Financial indicators

- Potential investment : ~30 - 50 Mns MAD
- Potential sales : ~120 - 150 Mns MAD
- EBITDA (as % of sales) : ~15% - 55%
- Jobs : ~60 - 80 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green Invest

(*) According to eligibility criteria

