

#36

Project 36:

Carob gum production unit

Sub-sector:
Additives and
supplements



Description

Carob gum processing unit with a production capacity of 7,000 T / year.
Carob is a sweet, fiber-rich food eaten in powder or gum form in hot drinks or cakes.



Highlights

- From the seeds, gum is extracted to produce a white, translucent, edible and sweet product used in the food, pharmaceutical and other industries.
- High potential for substitution of totally imported cocoa by locust bean gum



Morocco's main importing countries

◦ Tunisia



Main inputs required

◦ Carob



Financial indicators

- Potential investment : ~100 Mns MAD (3 units - area of 3 Ha)
- Potential sales : ~80 - 120 Mns MAD
- EBITDA (as % of sales) : ~25% - 30%
- Jobs : ~200 - 250 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green Invest

(*) According to eligibility criteria

