

# #37

## Project 37:

Carob pulp powder production unit

Sub-sector:  
Additives and  
supplements



### Description

32.5 kT of carob pulp powder with high nutritional value used in the formulation of three food products for the nutritional enrichment of bread, cakes and flakes.



### Highlights

- The Kingdom's current exports of carob seeds are mainly in raw form.
- Carob bean gum resulting from the seed crushing process, used in a variety of applications, including as a thickener in the food industry and in the mining and textile sectors.



### Morocco's main importing countries

- Tunisia



### Main inputs required

- Carob



### Financial indicators

- Potential investment : ~250-300 Mns MAD (3 units - area 4 Ha)
- Potential sales : ~350 - 400 Mns MAD
- EBITDA (as % of sales) : ~25% - 30%
- Jobs : ~400 direct jobs



### Investment incentives

#### Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter \*

#### Training assistance :

- IDMAJ" program
- TAEHIL" program

#### Financing :

- Mezzanine SME
- Green Invest

(\*) According to eligibility criteria

