

#40

Project 40:

Production unit for preparations based on pulp powder

Sub-sector:
Agro-industry



Description

Unit for processing 3,000 T of carob into packaged pulp powder for end-use consumers.



Highlights

- The Kingdom's current exports of carob seeds are mainly in raw form.
- Carob bean gum resulting from the seed crushing process, used in a variety of applications, including as a thickener in the food industry and in the mining and textile sectors.



Morocco's main importing countries

- Tunisia



Main inputs required

- Carob



Financial indicators

- Potential investment : ~100 - 150 Mns MAD (5 units - area of 1.5 Ha)
- Potential sales : ~30 - 40 Mns MAD
- EBITDA (as % of sales) : ~25% - 30%
- Jobs : ~150 - 200 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green Invest

(*) According to eligibility criteria

