

#41

Project 41:

Egg processing and packaging unit

Sub-sector:
Agro-industry



Description

Adding value to eggs, in particular through the production of powdered eggs obtained by extracting moisture from the egg product. The powder is mainly used in the preparation of bakery products.



Highlights

- National market with strong potential given new sanitary requirements;
- High-potential sector with a competitive workforce and investment advantages;
- Growth in the sector driven by the development of the artisanal and industrial patisserie industry.



Main inputs required

- Eggs



Financial indicators

- Potential investment : ~7 - 15 Mns MAD
- Potential sales : ~15 - 35 Mns MAD
- Potential gross margin : ~18% - 25%
- Average ROI : ~4 - 6 years



Investment incentives

Subsidies :

- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ " program
- TAEHIL " program

Financing :

- Mezzanine SME
- Green Invest

Investment Charter *

(*) According to eligibility criteria

