

# #45

## Project 45:

### Biopesticide production unit

Sub-sector:  
Chemistry



#### Description

Small-scale production unit for natural pesticides. This product is used to control pests and diseases harmful to crops.



#### Highlights

- Current trends towards natural products, in particular biopesticides vs. chemical plant protection products, with an annual growth rate of 8% to 10%.
- Western Europe is considered to be the region where the market share of biopesticides could increase the most, due to strict legislation on plant protection products, which has led to the withdrawal of several chemical substances and should encourage the natural pesticide sector.



#### Morocco's main importing countries

- Spain
- France
- India



#### Main inputs required

- Chemical substances
- Additives



#### Financial indicators

- Potential investment : ~2 - 4 Mns MAD
- Potential sales : ~5 - 10 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~20 - 40 direct jobs



#### Investment incentives

##### Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter \*

##### Training assistance :

- IDMAJ" program
- TAEHIL" program

##### Financing :

- Mezzanine SME
- Tamwilcom

(\* ) According to eligibility criteria

