

#48

Project 48 :

Manufacturing unit of aseptic bricks / boxes

Sub-sector:
Para - Chemistry



Description

Manufacturing unit for cans made from cardboard (74%), polyethylene plastic (20%) and aluminum (4%), used to package milk and juices to be stored in ambient air.



Highlights

- Importation of 100% of aseptic bricks, due to its high technological complexity and the need to achieve significant scale effects
- Aseptic brick imports from Turkey (Tetrapack's Turkish plant) estimated at ~216 Mns MAD in 2019, Serbia and Hungary



Morocco's main importing countries

- Turkey



Main inputs required

- Cardboard
- Polyethylene
- Aluminium



Financial indicators

- Potential investment : ~250 - 300 Mns MAD (for 3 billion units)
- Potential sales : ~400 Mns MAD
- EBITDA (as % of sales) : ~20% - 28%
- Jobs : ~50 - 60 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

(*) According to eligibility criteria

