

#51

Project n°51:

Expansion of flat-board printing and die-cutting capabilities

Sub-sector:
Para - Chemistry



Description

Flat-board printing and die-cutting unit producing flat-board boxes for packaging products (e.g. sugar, fish canning cartons), helping to strengthen the local fabric.



Highlights

- Need for responsiveness to orders from industrial operators (despite an installed capacity of 540 KT vs. production of 400KT, difficulties in supplying cardboard boxes to industrial operators during the peak agricultural season).
- The need to strengthen competition in the local market, improve price competitiveness and position Morocco as an African hub.



Financial indicators

- Potential investment : ~30 - 40 Mns MAD
- Potential sales : ~50 - 100 Mns MAD
- EBITDA (as % of sales) : ~10% - 20%
- Jobs : ~15 - 40 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom



Morocco's main importing countries

- Spain
- Portugal
- China



Main inputs required

- Flat cardboard

(*) According to eligibility criteria

