

#55

Project 53 :

Design, production and assembly of electronic cards

Sub-sector:
Electrical &
Electronics



Description

Design, production and assembly of electronic boards. The purpose of these boards is to electrically connect components using conductive tracks, studs and other elements etched from one or more layers of laminated copper foil.



Highlights

- Significant upstream integration potential for electrical and electronic equipment, automobiles and aeronautics;
- The Kingdom has a number of key assets, including local skills and know-how, a robust infrastructure and geographical proximity to major prime contractors.



Main inputs required

- RoHS-compliant PCB
- Laminates
- Common substrates
- Copper thickness



Financial indicators

- **Potential investment :** ~ 50 - 100 Mns MAD
- **Potential sales :** ~20 - 50 Mns MAD
- **Potential gross margin :** ~10% - 20%



Investment incentives

Subsidies :

- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- Training support for the electronics industry
- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME

(*) According to eligibility criteria

