

# #56

## Project 56 :

Electrical panel and cabinet manufacturing unit

**Sub-sector:**  
Electrical &  
Electronics



### Description

Manufacture of switchboards with different types of equipment associated with one or more feeder circuits fed by one or more electrical circuits as well as terminals for neutral and protective conductors.



### Highlights

- Attractive market with simple processes based on Project metal bending, with an opportunity to upscale existing production;
- Opportunity to win back imports thanks to a competitive industry in Morocco;
- Potential for diversification into ancillary sectors requiring the same know-how (e.g. changing rooms, etc.).



### Main inputs required

- Metal rails
- Connectors (electrical combs)
- Distribution terminal block
- Conductors (cables and wires)



### Financial indicators

- **Potential investment :** ~ 50 - 100 Mns MAD
- **Potential sales :** ~ 100 - 150 Mns MAD
- **Potential gross margin :** ~ 10% - 30%



### Investment incentives

#### Subsidies :

- ISTITMAR SME or VSE program, depending on sales

#### Investment Charter \*

#### Training assistance :

- IDMAJ" program
- TAEHIL" program

#### Financing :

- Mezzanine SME

(\*) According to eligibility criteria

