

#6

Project n°6 :

Rubber and synthetic condom production unit

Sub-sector:
Medical devices



Description

Production unit for rubber and synthetic condoms (some with latex allergy) with a capacity of 30 million units. This product is growing steadily, supported by awareness-raising and communication campaigns presenting it not simply as a means of contraception, but above all as a means of protection and prevention against sexually-transmitted diseases.



Highlights

- The Moroccan condom market has experienced sustained growth in recent years, even though consumption remains relatively low compared with other countries.
- In France, 67 million inhabitants consume 120 million units, while Morocco, with half the population, absorbs 5 times less.



Morocco's main importing countries

- China
- Thailand
- Malaysia



Main inputs required

- Nitrile
- Plastic



Financial indicators

- Potential investment : ~10 - 15 Mns MAD
- Potential sales : ~20 - 30 Mns MAD
- EBITDA (as % of sales) : ~15% - 25%
- Jobs : ~15 - 25 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

