

#60

Project 60:

Manufacturing unit of electrical accumulators

Sub-sector:
Electrical &
Electronics



Description

Production of electrical accumulators (electrical energy storage systems), mainly intended for the starter battery market for most internal combustion engine vehicles



Highlights

- Market of the future, with numerous applications for new technologies such as solar and wind power, technologies characterized by their intermittency, hence the need for storage.
- A major national challenge, driven by the trend towards renewable energies, requiring storage infrastructures to optimize energy costs.
- Current local offer in the field of batteries limited in range, offering the possibility of expansion towards locally non-existent and imported products (e.g. VRLA).
- Potential for reconditioning batteries after use, making it a profitable industry on several levels Important prerequisite for the development of electric mobility at national level



Main inputs required

- Plastic
- Metals



Financial indicators

- **Potential investment :** ~ 0.5 - 3 Mns MAD
- **Potential sales :** ~3 - 20 Mns MAD
- **Potential gross margin:** ~25 - 50 %



Investment incentives

Subsidies :

- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green invest

Investment Charter *

(*) According to eligibility criteria

