

#62

Project 62:

Converter production unit

Sub-sector:
Renewable
energies



Description

Manufacturing unit for electrical machines enabling voltage and current values to be modified from a source of alternating electrical energy, into a system of voltage and current.

Includes inverters, rectifiers, inverter chargers, starters and relays.



Highlights

- Market available in sectors such as agriculture and industry (mining and energy) requiring specific products (vs. commodities);
- Products belonging to the "middle tech": accessible in terms of know-how and with a strong competitiveness of the Kingdom in terms of costs;
- Interesting export potential, particularly to African countries.



Main inputs required

- Ferrite ceramics
- Magnetic cores
- laminates
- Amorphous metals
- Iron, steel, components
- electronic



Financial indicators

- **Potential investment :** ~ 110 - 130 Mns MAD
- **Potential sales :** ~20 - 100 Mns MAD
- **Potential gross margin:** ~35 - 40 %



Investment incentives

Subsidies :

- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green invest

Investment Charter *

(*) According to eligibility criteria

