

#63

Project 63:

Pump manufacturing unit

Sub-sector:
Renewable
energies



Description

Manufacture of pumps for use in various industries (e.g. agriculture, mining, chemicals, oil, gas). A pump is a device used to draw in and discharge a liquid by mechanical action, usually to convert electrical energy into hydraulic energy.



Highlights

- Products belonging mainly to the "middle tech": accessible in terms of know-how and with a competitiveness of Morocco in terms of costs (e.g. ISO pumps for chemistry);
- Attractive market for renewable energies, especially solar pumping.



Main inputs required

- Ferrite ceramics
- Magnetic cores
- laminates
- Amorphous metals
- Iron, steel, components
- electronic



Financial indicators

- **Potential investment :** ~ 90 - 110 Mns MAD
- **Potential sales :** ~60 - 80 Mns MAD
- **Potential gross margin:** ~30 - 35 %



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green invest

(*) According to eligibility criteria

