

#66

Project 66:

Production of solar-powered public lighting/lamps

Sub-sector:
Renewable
energies



Description

Production and assembly of solar street lamps for public lighting - Requiring the production of certain parts (e.g. bulbs for LED lamps, connection parts) and assembly (e.g. panels, batteries) in integrated, stand-alone units.



Highlights

- A fast-growing market due to the trend among local authorities to use solar street lighting, reflected in the installation of almost 10,000 solar street lamps a year.
- Industrial track record in Morocco



Main inputs required

- Solar panels
- Batteries
- Posts
- Management systems



Financial indicators

- **Potential investment :** ~ 15 - 20 Mns MAD
- **Potential sales :** ~25 - 30 Mns MAD
- **Potential gross margin:** ~25 - 30 %



Investment incentives

Subsidies :

- ISTITMAR SME or VSE program, depending on sales

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Green invest

Investment Charter *

(*) According to eligibility criteria

