

#69

Project 69 :

Aluminium lids manufacturing unit

Sub-sector:
Packaging



Description

Manufacturing unit for aluminum-based lids with a plastic coating used to close plastic milk/yogurt bottles, margarine and butter trays, etc.



Highlights

No local production of aluminum lids, although a local sourcing trial is underway with a major player in the dairy industry for the manufacture of aluminum lids with sufficient market size to set up a manufacturing unit.



Financial indicators

- Potential investment : ~10 - 20 Mns MAD
- Potential sales : ~30 - 40 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~20 - 30 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom



Morocco's main importing countries

- United Arab Emirates
- Spain
- Italy



Main inputs required

- Aluminum

(*) According to eligibility criteria

