

# #70

## Project 70:

### Metal drums manufacturing unit

Sub-sector:  
Packaging



#### Description

Manufacturing unit for tinplate and aluminum drums adapted to the agri-food industry, serving the Moroccan market and part of the export market, in particular the African continent.



#### Highlights

- Potential for exports to African countries, with drum-consuming industries such as fruit and vegetable processing (juices) experiencing strong growth in these countries.
- Opportunity to serve a number of industries outside the food industry, in particular the chemical industry



#### Financial indicators

- Potential investment : ~10 - 20 Mns MAD
- Potential sales : ~30 - 50 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~20 - 30 direct jobs



#### Investment incentives

##### Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter \*

##### Training assistance :

- IDMAJ" program
- TAEHIL" program

##### Financing :

- Mezzanine SME
- Tamwilcom



#### Morocco's main importing countries

- United Arab Emirates
- Spain
- Italy



#### Main inputs required

- Aluminum

(\* ) According to eligibility criteria

