

#72

Project 72:

Manufacturing unit of production lines for the food industry

Sub-sector:
Mechanics and
machinery



Description

Manufacturing unit for parts of production lines in the agri-food industries, in order to substitute imports from countries similar to Morocco, particularly for products other than branded products.



Highlights

- Potential substitution of production line equipment from countries similar to Morocco (i.e. Turkey, India) of 200 Mns MAD
- Substitution potential for production line equipment imported from developed countries, in particular the European Union: Potential of 580 Mns MAD



Financial indicators

- Potential investment : ~50 - 60 Mns MAD
- Potential sales : ~100 Mns MAD
- EBITDA (as % of sales) : ~15% - 25%
- Jobs : ~80 - 100 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom



Morocco's main importing countries

- Turkey
- China
- Egypt
- Brazil



Main inputs required

- Aluminum
- Steel
- Plastic

(*) According to eligibility criteria

