

#73

Project 73:

Manufacture of packaging equipment

Sub-sector:
Mechanics and
machinery



Description

Manufacturing unit for packaging machines, in particular sauce and condiment filling machines, and dairy product packaging machines, to replace imports from countries similar to Morocco, in particular for products other than branded products.



Highlights

- Potential substitution of packaging machines from countries similar to Morocco of 100 Mns MAD
- Substitution potential for packaging machines imported from developed countries, particularly Europe (Potential of 250 Mns MAD).



Morocco's main importing countries

- Turkey
- China
- India



Main inputs required

- Aluminum
- Steel
- Plastic



Financial indicators

- Potential investment : ~10 - 20 Mns MAD
- Potential sales : ~15 - 20 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~15 - 20 direct jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom

(*) According to eligibility criteria

