

#74

Project 74:

Big-bag manufacturing unit

Sub-sector:
Packaging



Description

Production unit for flexible bulk bags (powder, sand, fertilizer, seeds, cement, etc.). Reusable containers made from a combination of labor-intensive plastics and textiles.



Highlights

- Market consolidation potential through the development of new products currently imported, in particular big bags
- Today's consumption of big bags, totally imported, is estimated at ~70 Mns MAD, structured around 3 main sectors of activity (agri-food, cement and fertilizer).



Financial indicators

- Potential investment : ~10 - 15 Mns MAD
- Potential sales : + 70 Mns MAD
- EBITDA (as % of sales) : ~10% - 15%
- Jobs : ~150 upstream jobs and ~20 manufacturing jobs



Investment incentives

Subsidies :

- Industrial Development and Investment Fund (FDII)
- ISTITMAR SME or VSE program, depending on sales

Investment Charter *

Training assistance :

- IDMAJ" program
- TAEHIL" program

Financing :

- Mezzanine SME
- Tamwilcom



Morocco's main importing countries

- China



Main inputs required

- Plastic raw materials

(*) According to eligibility criteria

